



2013 WWW Catalog Advertisement Guidelines

Please use one form for each ad. Forms must be received by June 1, 2012.

Email inquiries to – ladmorton@aol.com

Two ways to apply:

*Visit the WWW website at WomenWritingtheWest.org and click on Catalog. Fill out the form and submit. Online payment can be made using PayPal.

*Or, copy this form and fill out, using a typewriter if possible, and mail along with a check to:

Women Writing the West Catalog
LaDene Morton, Editor
PO Box 30583
Kansas City, MO 64112

- Only Women Writing the West members are eligible to list their books or place ads.
- To join, visit our website: WomenWritingtheWest.org
- A member publishing company may submit any book ad by one or more of their authors.
- Advertisements may be submitted by mail or by email attachment. If sent by email, please submit a printed version to address above for comparison printing clarification.

AD ORDER INSTRUCTIONS & SPECIFICATIONS

- On CD. Grayscale. 300 dpi. All fonts must be embedded. pdf or jpg files. Plus one hard copy.
- The designer will be using Quark 7 to design the catalog.
- No magazine or newspaper clips. Clippings will not be accepted for printed ad submittal.
- Submit advertising copy as an electronic file in GRAYSCALE ONLY. No RGB, CMYK or PMS colors.
- Advertisements may be sent by regular mail. Use a CD only. (CD-R/CD-RW.) We do not accept floppies, 3-1/2" disks, nor zip disks.
- Ad order may be emailed as long as the file is under 10 MB.
- Grayscale only.
- Ad must be in high-resolution electronic format (300 dpi).
- The ad fonts must be Mac compatible — only MAC Postscript fonts. No true type fonts, which cause printing problems for us. NO PC FONTS - the catalog is built on a Mac and PC fonts do not transfer. Embed ALL fonts. If not, then default substitution may occur. No faux bold or italic fonts. If a PC file is sent, the file must be a .tif, or .pdf AND the fonts MUST be converted to paths or embedded in the file for the Mac to read it.
- pdf or jpg files are preferred, however, make sure it is high resolution (300 dpi). Web site jpg files (72 dpi) are not suitable for print.
- No gif or bmp files.
- A hard copy proof in black & white must accompany the CD for comparison.
- It is the sole responsibility of the sender to check ad copy for correctness of information.
- If an ad needs to be built, design services will be billed at \$60/hr. Please inquire to Jenny Hancey at 303-816-0396 or Jenny@HanceyDesign.com for a quote on ad design services.
- If you wish your CD to be returned, include a self-addressed, stamped CD mailer.

2013 WWW Catalog Advertisement Form

DEADLINE JUNE 1, 2012

- Ads must be in good taste and in keeping with the mission of the organization, which is to promote the writing of the Women's West.
- WWW reserves the right to refuse any ad.
- Ads will be placed in the Catalog as space allows. We will try to place ads in the requested category section in the Catalog; however, this is dependent upon the number of ads received and layout requirements.

ADVERTISING RATES

FULL PAGE	7.5" x 9.75"	\$400.00
HALF PAGE	7.5" x 4.75"	\$275.00
QUARTER PAGE.....	3.625" x 4.75"	\$175.00
SMALL AD.....	3.625" x 2"	\$75.00

Note: Different forms and fees are required for Book Listings and for Member Focus Listings

Author is a current WWW member Publisher is a current member

CATEGORY (Check One)	Children/Young Adult:	Nonfiction: __	Fiction: __	Anthology: __	Poetry: __	Other: __ (Describe)
	__ Nonfiction __ Fiction					
Author's Name						
Submitted By						
Contact Info						
Contact Name:						
Address:						
Phone:						
E-mail:						
Website:						

Check payment method:

PayPal Check

Enclosed is my check # _____ which totals \$ _____.

Total number of listings and/or ads paid with this check: _____.


Remember!

- Please use one form for each ad you want listed.
- Keep copies for your records.

Women Writing the West Catalog

LaDene Morton, Editor
PO Box 30583
Kansas City, MO 64112

AD DESIGN SERVICES: Jenny Hancey at (303) 816-0396 or Jenny@HanceyDesign.com for a quote on ad design services.



2013 WWW Catalog Member Focus Listing Form

Member Focus provides a space for Women Writing the West members to list talents and skills related to writing such as Editing Services, Speakers, Classes, Workshops, or Writing Retreats.
Please use one form for each listing. Forms must be received by June 1, 2012.
Email inquiries to – ladmorton@aol.com

Two ways to apply:

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- Or, copy this form and fill out, using a typewriter if possible, and mail along with a check to:

Women Writing the West Catalog
LaDene Morton, Editor
PO Box 30583
Kansas City, MO 64112

- Only Women Writing the West members are eligible to list their books or place ads
- To join visit our website: WomenWritingtheWest.org
- The fee for each Member Focus Listing is \$30

Note: Different forms and fees are required for Book Listings and for Advertising

The Member Focus Listing is featured on a special page. Maximum character count for the Member Focus Listing is **140 characters, including spaces**. The text should include name, specialty & contact information.

I am currently a WWW member

LISTING TEXT

MAXIMUM 140 CHARACTERS including spaces. Please print clearly.

Member Name:

E-mail:

Website:

Mailing Address:

Home State (if different than mailing address – used for index)

Check payment method:

- PayPal
- Check

Enclosed is my check # _____ which totals \$_____.

Total number of listings and/or ads paid with this check: _____.

Remember! Please use one form for each listing. Keep copies for your records.

2013 WWW Catalog Book Listing Form

Please use one form for each listing. Forms **must be received by June 1, 2012.**

Email inquiries to – ladmorton@aol.com

Two ways to apply:

- Visit the WWW website at WomenWritingtheWest.org and click on Catalog. Fill out the form and submit. Online payment can be made using PayPal.

- Or, copy this form and fill out, using a typewriter if possible, and mail along with a check to:

Women Writing the West Catalog
LaDene Morton, Editor
PO Box 30583
Kansas City, MO 64112

- Only Women Writing the West members are eligible to list their books or place ads

- To join visit our website: WomenWritingtheWest.org

- The fee for each Book Listing is \$50

Note: Different forms and fees are required for Advertising and for Member Focus Listings

I am currently a WWW member

CATEGORY (Check One)	Children/Young Adult: __ Nonfiction __ Fiction	Nonfiction: __	Fiction: __	Anthology: __	Poetry: __	Other: __ (Describe)
Author's Name: (last, first as it will appear in catalog)						
Book Title:						
ISBN#: (include dashes)						
Book Publisher: (imprint/publisher if applicable)						
1st Copyright Year:						
Description: (<u>maximum</u> 30 words)						
Mailing Address:						
E-mail Address:						
Website:						
Home State: (if different than mailing address – used for index)						

Check payment method:

PayPal Check

Enclosed is my check # _____ which totals \$ _____.

Total number of listings and/or ads paid with this check: _____.

Remember!

- Please use one form for each ad you want listed.
- Keep copies for your records.