

Thursday, October 25, 2018

1:00p-5:00p **Registration**

2:00p-3:50p ___ **Master Class** - *Krista Rolfzen Soukup*

Learn a variety of marketing tips you can put to immediate and practical use.

___ **Round Table Critique Session**

3:00p-6:00p **Bookstore Check-in**

4:00p-5:00p **Practice Your Pitch** - *Sandra Bishop*

Learn and practice some simple techniques for making your pitch clear, concise, and sticky.

4:00p-6:00p **WWW Board Meeting**

4:00p-5:00p **Wagon Ride Tour**

6:00p-7:00p **Tour of Marcus Whitman Hotel**

7:00p-8:30p **WILLA Readings**

Friday, October 26, 2018

Check-in throughout the day

8:00a-4:00p **Registration**

8:45a-1:45p **Walla Walla Tour**- Fort Walla Walla Museum, Winery, Whitman Mission
(*Lunch and transportation included*)

9:00a-5:00p **Bookstore Open**

2:00p-2:15p **Welcome to the Conference**

2:15p-2:55p **Agent Panel** - *Sandra Bishop, Elizabeth Kracht, Liz Trupin-Pulli*

3:05p-3:45p **Editor Panel** - *Hannah Braaten, Robert A. Clark, Erin Turner, Grace Menary-Winefield*

4:00p-5:45p **Pitch Sessions**

4:00p-5:00p **Saddle Up!** - *Hank Moss*

Saddle maker from Hamley & Co discusses the history of saddles, the various types, and more!

Speak Without Freaking - *Liz Duckworth*

Improve your talks and presentations using techniques from an actor's toolbox: improvisation, audience connection, preparation, and the power of your personal energy. Discover how "stage fright" can work for you and not against you.

6:00p-8:00p **LAURA Awards Dinner** (with readings)

Saturday, October 27, 2018

8:00a-Noon **Registration**

8:00a-4:00p **Bookstore Open**

8:30a-10:45a **Pitch Sessions**

8:30a-9:30a **Psychology, Love, and Character** - *Milana Marsenich*

The presentation will explore "love" in many facets, such as: how people love, who and what they love, who loves them, what's at stake for them in love, what do they fear about in love, how they avoid love, how they react in love when they are desperate or feel a loss pending, how do they develop with a lack of love, how do they withhold love and react when others withhold love from them. We'll then apply psychological concepts within the framework of love's exploration to character development.

10 Glaring Mistakes - *Nora Profit*

Not all writing mistakes are grammatical. Most mistakes come in the form of style. A sentence can be grammatically correct but devoid of impact. You'll learn the all-too-common mistakes writers make that land them in the slush pile, and how to easily and instantly correct them.

Research - *Ashley Sweeney*

Accuracy matters to authors and readers. In this interactive workshop, award-winning author Ashley Sweeney outlines 10 steps to assure your work is accurate before it goes to press.

9:40a-10:40a **Novel to Screen** - *Robin Gainey, Sara Dahmen*

Bringing your novel, manuscript, or script to the screen is one of the biggest steps for authors to take, yet in the new digital age, this may be the way to advance careers. What are the possible journeys a novelist can take to make the leap to media, what connections will help you, what steps usually occur, and where can you network? We answer all of this and more.

Location (YA) - *Patricia Bailey*

Creating a memorable setting is more than simply picking a place and describing it. In this interactive workshop we will explore the ins and out of setting and how it shapes the narrative and impacts the character's experience.

Improv in Writing - *Stephanie West Allen*

When true improvisation occurs—whether by actors, jazz musicians, or writers—the person who is improvising is in a state of heightened aliveness, authenticity, and creativity. As you practice improv techniques that will be demonstrated in this workshop, you'll learn how to access that state and how it can enhance both your writing process and product.

10:50a-11:50a **WWW General Membership Business Meeting**

(Attend for a chance to win a Pendleton Woolen Mills Blanket!)

Noon-1:15p **WILLA Awards Luncheon** with award-winning keynote speaker *Bobbie Conner*

1:25p-4:55p **Pitch Sessions**

1:25p-2:25p **Get the Buzz On** - *Krista Soukup*

Learn the basic elements necessary to showcase your author brand and amplify promotional opportunities.

Nature Writing - *Evelyn Hess and Janice Kirk*

Join us for a brief tour of Nature Writing basics as we encourage you to shift your perspective from the ground up. Expand your use of nature imagery. Take note of small details that reveal the universal. Discover new helps and resources that will improve authenticity. Hear anecdotes and advice on shaping a product that celebrates abundant life on Planet Earth.

Writing from the Stream - *Teri Crane*

Writing and finishing a first draft needn't be a daunting proposal. Learn how to marry what you do and don't know to produce a first draft.

2:35p-3:35p **Extremes of Memoirs** - *Larada Horner Miller*

Uncle Bill's funny antics--Grandma Jo's serious childhood. Family stories need to be saved and savored. Have you ever thought of writing a memoir? Larada will lead you through the process.

Getting the Point - *Laurel Anne Hill*

Writers, particularly beginning ones, don't always make the most effective viewpoint choices. Award-winning author, Laurel Anne Hill, will discuss point-of-view options in this interactive workshop.

3:45p-4:45p **Unforgettable Characters** - *Bill Scott and Anne Schroeder*

Want to write a novel that readers will tell their friends about? Two award-winning authors share tips for creating unforgettable characters in fiction.

Meditative Writing - *Paula Coomer*

Regular writing practice can be a means to improve overall wellbeing as well as to spark the muse. Includes instruction, in-session writing, and a prepared guide for establishing meditative writing practice in your home community.

5:00-6:00p **Book Signing**

6:00p-8:00p **WILLA Awards Banquet** with award-winning keynote speaker *Bette Lynch Husted*

Sunday, October 28, 2018

8:30a-4:30p **Pendleton Tour** - Tamastlikt Cultural Institute, Pendleton Woolen Mills, Hamley's, Underground Tours (*Lunch and transportation included*)

10:00 a. **Staying in the Room** - *Jane Kirkpatrick*

Writers need first of all to write, to stay in the room (or car or wherever one writes). Let the author of more than 30 books with nearly two million sold copies, NY Times bestselling and award-winning writer share fifteen tips for keeping you writing despite the disappointments and distractions.

NOTE: *Program information subject to change.*