

2018 WOMEN WRITING THE WEST CONFERENCE SCHEDULE

Thursday, October 25, 2018

1:00p-5:00p **Registration** (*Ballroom foyer*)

2:00p-3:50p **Master Class - Krista Rolfzen Soukup** (*Lewis Room*)
Learn a variety of marketing tips you can put to immediate and practical use.

Round Table Critique Session (*Renaissance Room*)

3:00p-6:00p **Bookstore Check-in** (*Empire Room*)

4:00p-5:00p **Practice Your Pitch - Sandra Bishop** (*Lewis Room*)
Learn and practice some simple techniques for making your pitch clear, concise, and sticky.

4:00p-6:00p **WWW Board Meeting** (*Board Room*)

4:00p-5:00p **Wagon Ride Tour of Historic Homes** (*Off property - Meet outside Ballroom entry*)

6:00p-7:00p **Tour of Marcus Whitman Hotel** (*Meet in the Lobby*)

7:00p-8:30p **WILLA Readings** (*Renaissance Room*)

Friday, October 26, 2018

Silent Auction and Raffle - Support the WILLA Fund (*Ballroom*)

7:30-8:30a **Green Dots: Orientation for first-time attendees** (*Renaissance Room*)

8:00p-4:00p **Registration** (*Ballroom foyer*)

8:45a-1:45p **Walla Walla Tour-** Fort Walla Walla Museum, Three Rivers Winery, Whitman Mission (*Lunch and transportation included - Meet outside Ballroom entry*)

9:00a-5:00p **Bookstore Open** (*Empire Room*)

2:00p-2:15p **Welcome to the Conference** (*Lewis Room*)

2:15p-2:55p **Agent Panel - Sandra Bishop, Laurel Symonds, Liz Trupin-Pulli** (*Lewis Room*)

3:05p-3:45p **Editor Panel - Hannah Braaten, Robert A. Clark, Erin Turner, Grace Menary- Winefield** (*Lewis Room*)

4:00p-5:45p **Pitch Sessions** (*Cayuse, Nez Perce, Umatilla Rooms - Tower 2nd Floor*)

4:00p-5:00p **Saddles!** - *Hank Moss (Renaissance Room)*

Saddle maker from Hamley & Co discusses the history of saddles, various types, and more!

Speak Without Freaking - *Liz Duckworth (Lewis Room)*

Improve your talks and presentations using techniques from an actor's toolbox: improvisation, audience connection, preparation, and the power of your personal energy. Discover how "stage fright" can work for you and not against you.

6:00p-8:00p **LAURA Awards Dinner** (*Clark and Sacajawea Rooms*)

Saturday, October 27, 2018

Silent Auction and Raffle - Support the WILLA Fund (*Ballroom*)

8:00a-Noon **Registration** (*Ballroom foyer*)

8:00a-4:00p **Bookstore Open** (*Empire Room*)

8:30a-10:45a **Pitch Sessions** (*Nez Perce Room, Umatilla Room, Board Room - Tower 2nd Floor*)

8:30a-9:30a **Psychology, Love, and Character** - *Milana Marsenich (Renaissance Room)*

The presentation will explore "love" in many facets, such as: how people love, who and what they love, who loves them, what's at stake for them in love, what do they fear about in love, how they avoid love, how they react in love when they are desperate or feel a loss pending, how do they develop with a lack of love, how do they withhold love and react when others withhold love from them. We'll then apply psychological concepts within the framework of love's exploration to character development.

Self-Editing into Publication - *Carmen Peone (Cayuse Room, Tower 2nd Floor)*

Finding those pesky first draft mistakes can be a nuisance. Carmen Peone will show you how to identify and fix issues editors and agents notice and reject: passive voice, tell versus show, RUE, point of view and more. Finally, a checklist to help you polish your manuscript into print.

Research - *Ashley Sweeney (Lewis Room)*

Accuracy matters to authors and readers. In this interactive workshop, award-winning author Ashley Sweeney outlines 10 steps to assure your work is accurate before it goes to press.

9:40a-10:40a **Novel to Screen** - *Robin Gainey, Randi Platt (Renaissance Room)*

Bringing your novel, manuscript, or script to the screen is one of the biggest steps for authors to take, yet in the new digital age, this may be the way to advance careers. What are the possible journeys a novelist can take to make the leap to media, what connections will help you, what steps usually occur, and where can you network? We answer all of this and more.

Location (YA) - Patricia Bailey (Lewis Room)

Creating a memorable setting is more than simply picking a place and describing it. In this interactive workshop we will explore the ins and out of setting and how it shapes the narrative and impacts the character's experience.

Improv in Writing - Stephanie West Allen (Cayuse Room, Tower 2nd Floor)

When true improvisation occurs—whether by actors, jazz musicians, or writers—the person who is improvising is in a state of heightened aliveness, authenticity, and creativity. As you practice improv techniques that will be demonstrated in this workshop, you'll learn how to access that state and how it can enhance both your writing process and product.

10:50a-11:50a **WWW General Membership Business Meeting (Lewis Room)**
(Attend for a chance to win a Pendleton Woolen Mills Blanket!)

Noon-1:15p **WILLA Awards Luncheon** with award-winning keynote speaker *Bobbie Conner*
(Clark and Sacajawea Rooms)

1:25p-4:55p **Pitch Sessions (Nez Perce Room, Umatilla Room, Board Room - Tower 2nd Floor)**

1:25p-2:25p **Get the Buzz On - Krista Soukup (Lewis Room)**
Learn the basic elements necessary to showcase your author brand and amplify promotional opportunities.

Nature Writing - Evelyn Hess and Janice Kirk (Renaissance Room)

Join us for a brief tour of Nature Writing basics as we encourage you to shift your perspective from the ground up. Expand your use of nature imagery. Take note of small details that reveal the universal. Discover new helps and resources that will improve authenticity. Hear anecdotes and advice on shaping a product that celebrates abundant life on Planet Earth.

2:35p-3:35p **Extremes of Memoirs - Larada Horner Miller (Lewis Room)**
Uncle Bill's funny antics--Grandma Jo's serious childhood. Family stories need to be saved and savored. Have you ever thought of writing a memoir? Larada will lead you through the process.

Marketing and Promotional ideas for the Adventurous Author - Marcia

Fine Room) (Renaissance

Learn fresh ideas in building your mailing list, branding, and speaking.

Getting the Point - Laurel Anne Hill (Cayuse Room, Tower 2nd Floor)

Writers, particularly beginning ones, don't always make the most effective viewpoint choices. Award-winning author, Laurel Anne Hill, will discuss point-of-view options in this interactive workshop.

3:45p-4:45p **Unforgettable Characters** - *Bill Scott and Anne Schroeder (Lewis Room)*
Want to write a novel that readers will tell their friends about? Two award-winning authors share tips for creating unforgettable characters in fiction.

5:00-6:00p **Book Signing** (*Renaissance Room*)

6:00p-8:00p **WILLA Awards Banquet** with keynote speaker *Bette Lynch Husted*
(*Clark and Sacajawea Rooms*)

Sunday, October 28, 2018

7:45a-4:30p **Pendleton Tour** - Tamastlikt Cultural Institute, Pendleton Woolen Mills, Hamley's, Pendeton Underground Tours (*Lunch and transportation included. Meet outside Ballroom entry*)

10:00 a **Staying in the Room** - *Jane Kirkpatrick (Lewis Room)*
Writers need first of all to write, to stay in the room (or car or wherever one writes). Let the author of more than 30 books with nearly two million sold copies, NY Times bestselling and award-winning writer share fifteen tips for keeping you writing despite the disappointments and distractions.