



***Don't miss your opportunity to join in WWW's
Pilot Summer Workshop/Pitch Program!***

Perfectly Painless Pitching Workshop – June 21-25, 2021

Cost: \$25 (this cost is for the workshop AND the opportunity to pitch to agents)

Requirement: Must have a fully polished, completed manuscript

The very successful author, Christina Dodd once said, 'Submitting your work is like getting on stage, pulling down your pants, and asking for comments.' Pitching is the same. Let's face it; the thought of it is enough to make the strongest shudder and run.

So why do it? Because you believe in what you've written, and want to give it the best chance to be sold, right? RIGHT.

First, who am I to teach this class? I have twelve books out now, as well as having won a RITA Award for Best First Book, but before that, I had 417 rejections before I sold, and I pitched a *bunch*.

I realized that pitching can be learned systematically and professionally, just as querying or any other aspect of submitting. I have tools to help you do this with poise and confidence.

What you will learn:

- How to create a logline that sizzles, and turn it into an elevator pitch
- How to create a compelling five-minute pitch
- How to practice effectively

- Pitch tips for the day of
- Etiquette
- Follow up

BONUS:

By the end of class, you'll have the building blocks for your query. AND you'll be able to talk about your book without rambling or sounding crazed!

How the class will work:

In a closed forum, you will have lessons and homework to create your pitch of 100-300 words. You'll also be commenting on others' work – many brains are better than two, and you may have the answer for someone's dilemma!

Upon completing the workshop, you now have the opportunity to:

Pitch Your Best to Agents: July 19-22. 2021

Cost: \$0

Requirement: Must have completed Practically Painless Pitching Workshop

After your hard work in perfecting your pitch, you now have the opportunity to put that pitch in front of agents! They have a full week to review your pitch. During this time, they may contact you to ask questions, request pages or a full manuscript.

Additional details and posting instructions will be emailed to all participants in the weeks before the workshop begins.

Agent bios will be posted on the website once the details have been firmed up.

Registration: \$25 for Workshop and Agent Pitch (Non-Refundable)

Opens: April 15, 2021

Closes: June 14, 2021

Questions? Contact sechristk@gmail.com.