Suggested Items to Donate

These are only a few suggestions. Please be creative and have fun. See “How Your Donation Works” for further details.

When you approach a person/business for a donation, please let them know their name(s) will be published in the Virtual Auction Catalog as the donor and they will be sent a receipt for tax purposes.

Option: A business that would like to sponsor the WWW WILLA Literary Award (does not include a tangible item) by donating $50, their business name, logo and a short description with their link to will be published in the Virtual Auction Catalog. WWW is not able to endorse any businesses.

No Books Please: we are reserving WWW Author’s books for sale at the virtual bookstore.

These are only suggestions: Ideas are limitless. Let your creative juices flow.

➢ Jewelry: quality handmade or purchased.
➢ Artwork: Quality hand-painted or purchased.
➢ A gift certificate from your local winery.
➢ A gift certificate to an Air BNB or Bed & Breakfast to use as a solo writer’s retreat.
➢ Gift certificate to a local specialty shop (food, cheese, etc.) that can ship non-perishable foods nationally.
➢ Vacation Home: If you or a family member have a vacation home you/they are willing to donate for a number of limited days.
➢ Donate a subscription to Writer’s Digest.
➢ Donate a subscription to True West Magazine.
➢ Donate a subscription to Cowboy’s and Indian’s Magazine.
➢ Donate a subscription to Cowgirl Magazine.
➢ If you know a developmental editor: Obtain a "Free" first-50-page review.

Even though the below items are mentioned in a “basket” you do not need to provide the basket when mailing. It is suggested for the purpose of photographing.

➢ The Western-Themed Basket: Bandanas, small western metal art, signs, Christmas ornaments, etc.

➢ The Writer’s Basket: Pens, refillable pencils and lead refills, notebooks and highlighters. Post-it notes in varying colors. Glue sticks and 3-ring binders. Or, a gift certificate to Office Max / Office Depot.

➢ The Baker’s Basket: Unique baking items local to your area or items to make your special/favorite treat. You may include cookie cutters, cookbooks, package of parchment paper, pie crust mix, pie fillings, etc. Anything you feel is unique and will sell.

➢ The Chocolate Lover’s Basket: If you have a local or favorite chocolatier get creative with what they offer (rare & weird flavors work) and arrange them in a special basket. Go ahead and pair them with a favorite liqueur/cordial.

➢ The Amazing Chef Basket: Cookbooks (French, Italian, Chinese, Indian, Thai, Vegetarian, etc.) along with matching specialty food items that are sustainable for mailing.

➢ The Texas Bar-B-Q Basket: Unique sauces, spices, rubs, cookbook and BBQ tools. A gift certificate to order meats is a great addition.

➢ The Tea-for-Two Basket or Tea Lover’s Basket: Assortment of regular and herbal teas and your local honey (when available). Crystalized sugar stir sticks. Tea cups and tea pot. Tea strainer.

➢ The Coffee Lover’s Basket: Specialty coffee(s), mugs, flavored (non-perishable) creamers.


➢ The Golfer’s Basket: Golf balls, golf tees, umbrella, golf gloves, etc.

➢ The Pet Lover’s Basket: Dog- or cat-themed. Pet toys, bandanas for dogs, snacks, gift certificate to a national pet chain store or Chewy.

➢ The Camping Lovers Basket: Flashlights, batteries, ponchos, hand warmers, battery lantern, and gift certificate for national outdoor store chain. Whatever you think the camping lover could use.
The Beach Lovers Basket: Whatever you think a beach-goer would need for a day at the beach. Beach towel, plastic (blow-up) ball, Frisbee, sunblock, plastic pail & shovel.

The Aromatherapy Spa Basket: Soft extra-large towel, bath gel, fluffy slippers, lotions, candles, etc.

The Holiday Basket: Choose Thanksgiving and/or Christmas to fill this basket with non-perishable items and decorations.

The Knitting & Crochet Basket: Knitting and crochet needles. Stitch markers, tape measure, yarn (home spun or purchased specialty yarns), and pattern books. Think outside the yarn box.

The Garden Lovers Basket: Gloves, shovel, bulbs, flower seeds, knee pads, pruning shears, and ergonomical garden tools. Anything that is easy to mail. Gift certificate to a national home & garden center.

The Horse Lovers Basket: Grooming tools, brush (large & small), flex-brush, curry comb (metal or rubber), hoof pick tool. Plastic tote for tools. Some brushes can be purchased in a set. Horse treats. Horse blanket (for the eager donator 😊).

Get Creative!